



NATIONAL RIFLE ASSOCIATION OF NEW ZEALAND Inc.

Seddon Rifle Range, cnr Messines Ave and Alexander Road
Trentham, Upper Hutt, New Zealand
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- Design A Logo -

Long Range World Rifle Championships 2019 (LRWC 2019)

Clubs and individual members of the National Rifle Assn of New Zealand and the wider New Zealand Shooting Community are invited to assist in creating a unique New Zealand Logo for this major sporting event, the 2019 Long Range World Championships being held at Trentham, Upper Hutt, Wellington. The event will be hosted by the National Rifle Association of New Zealand, on behalf of the International Federation, and is held on a four year cycle.

Inspiration The sport of Long Range Target Rifle Shooting (300-1000 yards) participant rifle shooters in the local and international shooting community, including individuals and international teams. Competitor ages range from teenagers through to veterans 60+.

Design Logo/design to represent this sporting event and should include a distinct New Zealand aspect and or may include an international element.

Use The approved design/logo will be used by the organisers of this event for letterhead, stationery, website logo, signage, billboard, street flags, apparel including pin/badges, shirts, caps/hats etc.

Size From very small (pin/badges) to billboard size.

Colours/Shapes No restrictions on colour palettes or shapes to adhere to or to avoid, but a high contrast design/logo is desirable. Ability for design/logo to be used in monochrome, and/or a multi- colour palette an advantage.

Theme ideas Long Range Target Shooting, New Zealand, Kiwiana, Flag, Kiwi, Ferns, Map, Shooting, Rifles, Ammunition, Targets, etc.

Text to consider Long Range World Rifle Championships, Trentham, New Zealand, LRWC 2019
National Rifle Association of New Zealand or NRANZ, 2019

Typeface Easy to read, use of different typeface size or fonts acceptable

Electronic Submission Please use JPEG or Word File

Submissions are invited from all members, their families, or associates of any shooting club (* or nominated club) in New Zealand and should be designed according to the above criteria. Several designs may be entered by any entrant. The winning design may be selected by the organizing committee from electronic submissions or A4 Page presentation to the address below by 10 January 2014, and will be displayed at the NRANZ Annual Ballinger Belt Championship. All designs will be copyright to NRANZ and the final design may be modified by professional designers and include elements from several entrants** to meet appropriate design specifications as approved by the 2019 LRWC Organising Committee. (The designer, club or individual(s), of the successful logo will receive acknowledgment of their contribution in official event publications. The approved logo will become the property of the 2019 LRWC Organising Committee.

Include with submission

Entrant Name Club

Email Age if under 18 yrs.....

Contact Address Phone

Send by post or email to: **LRWC 2019 Logo**

Email conferencebrokers@xtra.co.nz

Post Conference Brokers, PO Box 40701
Upper Hutt 5140

By **10 JAN 2014**